



Kalamazoo Rotary News



Monday, February 28 & March 7, 2005

Edited by Dick Roosenberg

Upcoming Programs:

March 14, 2005 **Indiana Jones in the Flesh: An Update on Human Evolution**
Presented by Adam Van Arsdale

March 21, 2005 TBA (check the website)

March 28, 2005 **Wellspring - Cori Terry Dance Group**

Announcements:

- **Blood Drive:** March 21st. \$40 per pint match by **Henry Holland, Jack Hopkins, Amy Krone, and Rick Briscoe.**

- **Website:** Quick access to schedules and newsletters www.kalamazoorotary.org as simple as that!

Rotary Monday, February 28, 2005:

President Tim Brown invited **Lynne Cowart** to open the meeting with a prayer. Lynne said, "We pray for the children whose picture is not on anyone's dresser."

Robert Ford of WKZO brought the news. **Stacy Ridenour** gave the Art News update.

Visiting Rotarians included Dave Becker and Chris Noordyke of Portage. Guests: **Ed Sackley** brought Rick Chambers; **Dan Schut**, Matt Bates; **Phil Carter**, Rob LaRoy; **Rick Wordell**, Bienenke Kniffin; **Ralph Jarl**, Mrs. Polly Freer; **Gayle West-Webster**, Craig Robinson; **Jill Flipse**, Jim Bishop; **Dan VanSweden**, Mrs. Becky Smith; **Keith Mumma**, Bruce Dulin; and **Chris Shook**, Janet Fette.

John Fink and **John Dillworth** led us in *You Are My Sunshine* and *Fight on Fight on for Western*.

Jim McIntyre, on behalf of the Contributions Committee presented a donation of \$1,750 to the YMCA. Rob LaRoy accepted the gift for professional display board to celebrate the 125th anniversary of the YMCA.

Polio Plus -- **Gordon Duisterhof** reminded us to pay up on pledges and add to help in the final eradication of polio. He also suggested that we all sign up with Sue for Rotary Master Cards. Last year Rotary received \$3 million from Master Card fees.

The Club Banner – **Dan Hartlieb** is working on redesigning the banner. He would appreciate any ideas of symbols of Kalamazoo that could be included in the design.

Pat Norris was welcomed back. **Pres Tim** suggested the cane only adds to Pat's distinction.

Kalamazoo Sunrise is looking for new members. It is early and informal. If you know of someone who might be interested, please contact Laurie Deering, RFLJDO@net.link.net.

The Board is working on the Centennial project. Give your input.

Perspective on the High Cost of Medicare - **Ed Sackley** introduced Bob McDonald of Pfizer, Kalamazoo. Bob came to Kalamazoo in 1979 to work in Upjohn's corporate finance department. He is a graduate of Cooley Law School and has served as Mayor of Three Rivers.

Bob opened with the reassurance that Kalamazoo is Pfizer's largest operation. He presented the issues of cost for drugs. Of total sales, 17% goes into research and development as compared to 5% for other industries. Pfizer's next clinical study will cost \$800 million. The pay back on research is uncertain with only 3 of 10 drugs having adequate sales to repay research.

Much of the added cost of Medicare is a result of increased use of drugs. In 1990 only 37% had retail drug coverage. That grew to 84% by 2000.

Rotary Monday, March 7, 2005:

Past Pres. Rick Briscoe opened the meeting by calling **Dan Hartlieb** to offer the invocation. Robert Ford of WKZO updated us on the news, ending with a story of an engineer friend who was surveying a field west of Fort Wayne. A hot air balloonist dipped to ask her where he was. She answered with the latitude and longitude. The balloonist protested the utility of that precise statement which would surely get him lost and said she must be an engineer. Only engineers would give such technically correct but useless information. She asked if she could guess his occupation. She said he must be a manager. He asked how she was able to guess. She answered, "While he arrived lost and had not done anything, he had managed to leave with someone else responsible for his being lost."

Tim Kilmartin read the Art News including a Saturday Jazz Fest at WMU and the Gilmore Rising Star competition on Sunday.

Guests and Visiting Rotarians: There were no Visiting Rotarians, **Joe Gagie** brought guest, Melissa Wrench; **Tim Kilmartin**, Jim Barnum; **Greg Taylor**, Kennedy Fillar; **Jim McIntyre**, Bruce Dulin; **Brian Kaufman**, Rob LaRoy; **Dan Van Sweden**, Becky Smith; **Stan Clouse**, Horace Brown; and **Chris Noordyke**, Steve Edmondson.

Songs by **Jerry Albertson** and **John Dillworth**, *God Bless America* with sound filling the Meadows room, and a new creation, *Fix that House*, to the tune of All that Jazz.

Amy Krone announced a Blood Drive on Monday March 21st. **Henry Holland** and **Jack Hopkins** were caught in a \$10 per pint challenge. In turn they snared a promise from **Amy** and **Rick** to add another \$10 per pint. Add to that a free make up and your pint is worth \$40.

Ed Gordon called the Family Involvement Committee to gather at the end of the meeting. PP Rick announced a Spring Fireside Chat at 7:00 pm, April 21 at the Park Club. Then Rick pulled in a treasure for Rotary Charities with the broad net of a pin check! He congratulated **Gordon Duisterhof** for his 50th Anniversary and the associated donation. Rick honored 3 members who made the SW Michigan list of 40 Leaders under 40 – **Jose Santamaria**, **Anne Elias**, and **Greg McLogan**.

Happy Bucks: **PP Rick** informed everyone that **Past Gov Karl** had declared it a fin day.

Ken Young added four fins for Anna Whittern Hall; **Karl Sandelin**, 50th birthday of his son; **Henry Holland**, for opposing thumbs; **Dan Hartlieb**, **Kathy Beauregard's** WMU bball tickets; **Drew Elliott**, for evening Rotary meeting; **Phil Carter**, for **Charles Martell's** being vertical and for Loy Norrix run of South Pacific; **Thell Woods** for 10 days in Hawaii; **Tom Ihling** for City's housing grant; **John Dillworth** for Easel King's investment of \$150,000 in Goodwill; **Pat Norris** for Ohio State and for son's graduation and landing a job in DC; **Joe Gagie** for Illinois not being banned from the playoffs; **Brian**; **Dave VanArsdale** for \$4.5 million restoration at First Presbyterian; **Dale Heins** recounted a plane conversation in which the guy next to him recognized Kalamazoo as that hated East Coast; **Bob Kent** gave a fin; **Judy**

Moore, for Jessie Clement heading to Indonesia to rebuild homes; **Anne Elias**, for Ft Lauderdale Junior League conference and the Rotarians she met there; **George Peterson**, for Jessie Clement; **Rick Briscoe**, for his great job meeting people;

Local Business Series: Mark Wrench - **Joe Gagie** introduced Mark as the owner of several businesses including the SignWriter, the Fireplace and Grill Shop, and earlier a bagel cart on the Mall when he left Western's school of business to try his hand at business. Mark and Melissa are recently more known for restoration of the old house at Westnedge and Edgemoor.

Mark credited **Judy Moore** with getting him into schools to inspire young people to be more entrepreneurial with motivational speeches. With energy that would help anyone succeed, Mark built a case for relationships. He thanked **Anna Reddy** for her pleasantness when he was in school and was bagging groceries. He then recognized a good share of the audience. He says that he urges students to have a backstop relationship. For him that is his wife, Melissa. He recounted discouraging his son, Zachary, from taking his first steps until Melissa could be there to enjoy it.

Sometime life requires that we act simply and straightforward. Mark retold a story from his favorite TV show, MASH. When Hawkeye left the hospital and went into the country to visit a girlfriend, he did not find her at home. After waiting he saw her walking across the field with two buckets of water hung from a bamboo pole that she carried over her shoulder. When he asked where she had been, she said she had gone up into the mountain to get water. He asked why get it there. She responded eloquently, "That's where the water is."

In answer to questions, he offered other advice, walk in the middle of the hall, look people in the eye and say, "Hi," and Carpe diem!

KALAMAZOO ROTARY CLUB
MAKE-UP LIST
March 7, 2005

<u>BONITA SPRINGS, FL:</u>	Ann Hannon
<u>CHARLOTTE, MI:</u>	Karl Sandelin
<u>CLIMAX, MI:</u>	Richard Roosenberg
<u>EDITARIAN:</u>	Richard Roosenberg
<u>GULL LAKE AREA, MI:</u>	Dave Boutell, Steve Kreider, Stacy Ridenour
<u>KALAMAZOO SUNRISE:</u>	Dennis Berkebile
<u>KEY WEST, FL:</u>	Bob Britigan
<u>MARCO ISLAND, FL:</u>	Dave Boutell
<u>OSHTEMO, MI:</u>	Dave Boutell, Janet Pisaneschi, Penny Butler, Amy Remmert, Suzanne Rhoades-Tidey, Gayle West-Webster
<u>PALM BEACH, FL:</u>	Bob Britigan
<u>PARCHMENT, MI:</u>	Mary McLean
<u>PEORIA, IL:</u>	D. Terry Williams (2)
<u>PLAINWELL, MI:</u>	Peter TerLouw
<u>PORTAGE, MI:</u>	Steve Duisterhof, Dan Schut, Rick Thompson
<u>ROTARY AMBASSADORS:</u>	(2/17/05) Sandy Bliesener, Phil Carter, Jill Eldred, Robert Jones, Bob Kittredge, Gerry Thomas
<u>SARASOTA, FL:</u>	Bob Britigan
<u>SINGER ISLAND, FL:</u>	Bob Britigan
<u>SOUTH FT. MYERS, FL:</u>	Ann Hannon
<u>SOUTH MANATEE, FL:</u>	Cecil Kerr (2)
<u>STRIVE (2/23/05):</u>	Jerry Albertson, Phil Carter, Jill Eldred, Brian Kaufman, Glen Kellam, Tony McDonnell, Ed Sackley
<u>WEST BRADENTON, FL:</u>	Cecil Kerr (2)
<u>??:</u>	Bob Coleman, Terry Stewart