



Kalamazoo Rotary News



Monday, March 6 and 13, 2006

Edited by Jeanne McGeorge

Upcoming Programs:

- March 20 Michigan State Parks
Presented by: Chief Ron Olson, Michigan DNR – Parks and Recreation Division
Introduced by: Bill Rose
Special Pre-Program: Casa Amparo Update
- March 27 Fetzer Institute
Presented by: President and CEO Tom Beech, Fetzer Institute
Introduced by: Bill Rose
- April 3 Gilmore Keyboard Festival
Presented by: Executive Director Dan Gustin
Introduced by: Lisa Palchick

Rotary Monday, March 6, 2006:

At this joint Kalamazoo/Battle Creek Rotary Meeting, President Becky Squires of the Battle Creek club opened the meeting by introducing Kalamazoo President RANDY EBERTS and speaker James Jenness, his wife Sharon, and Celeste Clark, VP of Communications for Kellogg Company. President Becky led the group with the pledge and prayer and thanked Steve Kreider, Pete Schma and Tina Slayton for organizing this meeting at beautiful Brook Lodge.

Announcements:

KEITH ROE extended an invitation to all for the District Conference to be held May 19 and 20th at the Radisson Plaza Hotel in Kalamazoo. This is a time for like-minded folk to share fellowship at this event with a theme of “Community Vitality”.

Program:

Phil Slayton introduced James M. Jenness, Chairman and CEO of the Kellogg Company since February 7, 2005. He had previously been Kellogg’s major advertising partner and associated with the company for 31 years. He also is an accomplished marathon runner. James then stepped forward and admitted he sometimes surprises employees who look over when working out at the company health facilities and find their CEO on the treadmill next to them. He can hardly wait until spring when he can show them what this 60 year old runner can accomplish. Must be that All-Bran – he is a consumer of All-Bran, one of the fastest growing Kellogg products. That and Smart Start Healthy Heart answer the needs of Baby Boomers looking for healthier products.

He spoke enthusiastically about the Kellogg Foundation, one of the top 10 in the world - it owns 25% of the company and gives away those earnings. The other message of pride and enthusiasm is the celebration of Kellogg’s first 100 years. This \$10 billion company has a very focused company strategy includes: grow cereal, expand snack and pursue selected growth opportunities. The result of this strategy has been the strongest performance since 2000. The outlook continues to provide top line growth. To celebrate the

100th Birthday of Kellogg several events will take center stage this summer, including a \$5 million renovation of the WK Kellogg Auditorium. Check out www.kellogg100.com to view other special activities. This was an uplifting presentation by an engaging corporate leader, ending with a lively Q and A period. Tony the Tiger, Baby Boomers and the Kellogg Company are in good hands. Happy 100th Birthday!

Rotary Monday, March 13, 2006:

PRESIDENT RANDY opened the meeting and DOUG VERNON gave the invocation noting the feeling of spring on this 70 degree afternoon giving faith in the rebirth of the glory of creation. Kevin Bayes read the WKZO news of the day and KATHLEEN TOSCO shared the Art News.

Guests:

ROBERT JONES introduced Mollie Peterson; MARY JO ASMUS introduced Sheri Ritchie; KIM LOFTUS introduced Bobbe Luce; KATHLEEN TOSCO introduced Don Ranlow; GAYLE WEST-WEBSTER introduced Matt Trotter and AMY REMMERT introduced Jeff Ross. Speaker Mark Hill introduced students Jacob Tanner, Tajay Haywood, Tony Bell, Kayshik Sarkar and Joe Ron Streeter.

Songs:

JERRY LOVE and JOHN DILLWORTH successfully led Rotarians in “When Irish Eyes Are Smiling”. Then on to “School Days” which was o.k. (maybe a “C”).

New Members:

RICK BRISCOE introduced new member CHRIS HILL who continues the tradition as his dad was a Battle Creek Rotarian. Chris has been in the magazine publishing world but is now in business insurance with Berends Hendricks Stuit Insurance Agency, Inc. He and wife Kathy (co-chair of Festival of Trees) have two sons, but noteworthy is his tennis partnership with PRES RANDY.

Announcements:

PRES RANDY reminded the members that Friday, May 19th will be the regular meeting of Kalamazoo Rotary instead of Monday, May 15. The 19th date coincides with the District Conference held here at the Radisson May 19-20. Mark your calendars – the Red Rose committee will meet just before the March 20th meeting. ANNE ELIAS promoted next week as the Blood Drive (serves as a makeup) and then Three Rotarians decided to make it “one for all” and set up a match contribution for the donors. And on the health platform – GEOFF CLAPP announced a new Rotary Project “Fit 2006” coming up for June-July-August. Details to follow.

Happy Bucks:

Contributions from DAN HARTLIEB for Casa Amparo trip; JOSE SANTAMARIA for 4 parties for 10 year old triplets; GAYLE WEST-WEBSTER for surviving a boating mishap; BRIAN KAUFMAN for warm weather; KARL SANDELIN for District Conference volunteers; LISA PALCHICK for inauguration of K-College President Eileen Wilson-Oyelaran; MARK PAWLOWSKI for 40th anniversary of Planned Parenthood; GORDON DUISTERHOF for the biggest HBAGK Home Expo and GEOFF CLAPP for daughter’s graduation from K-College and plans for U of M doctorate.

Rotary Program:

PRES RANDY introduced Mark Hill, Vice Principal for Maple Street Magnet School for the Arts. Mark introduced 5 young men he advises who are members of Kappa League, a fraternity for young black males, whose focus is on developing leadership. These particular, well-dressed young men are part of a

step show which helps to bring their message to elementary, middle schools and higher. They are students from Kalamazoo Central and Loy Norrix primarily, with some from Portage Northern and Portage Central High Schools. The Kappa League has a variety of programs and outreaches. This is a “Guide Right Program”, part of cultural enrichment, scholarship and loan guided. They bring their “Step into Success” into elementary schools and today’s participants described the focus: (1) get to experience cultural activities including Boy’s Choir at Miller and Gospelfest; (2) leadership observation at government meetings; (3) bonding experiences including dinner at Mr. Hill’s; (4) emphasis on scholastics with a two hour study period every day and (5) every third Sunday visit each other’s church.

Other favorites are the College Tour where they visit predominantly black colleges to understand their history of achievement. The video was mesmerizing of the approximately fifty-member stepping troupe. Fantastic comes to mind. Then our five Kappa League members spoke of their plans to attend schools such as University of Indiana, MSU and Wayne State in programs of education, journalism, computer technology, law and psychology. What an outstanding program showcasing “Stepping Out” to the tune of scholastic achievement! Kudos to all involved.

KALAMAZOO ROTARY CLUB
MAKE-UP LIST
March 13, 2006 (including month of February)

- BOARD MEETING:** Sandy Bliesener, Jim Bridenstine, Tim Brown, Geoff Clapp, Randy Eberts, Drew Elliott, Bob Kent, Amy Krone, Jim McIntyre, Judy Moore, Ann Nieuwenhuis, Rachel Packer, Mike Williams
- CHARLOTTE, MI:** Giff Blaylock, Karl Sandelin
CLIMAX, MI: Peter TerLouw
- DISTRICT CONF. COMM.:** Wes Freeland, Keith Roe, Karl Sandelin, Becky Smith
EDITARIAN: Jeanne McGeorge
- FOUNTAIN HILLS, AZ:** Terry Stewart
GALESBURG, MI: Don Gilmer
GRAND RAPIDS, MI: Keith Mumma
- KALAMAZOO SUNRISE:** Dennis Berkebile, Dave Boutell, Jane Fette
MARCO IS. SUNRISE, FL: Dave Boutell (2)
NORTH PALM BEACH, FL: Bob Britigan (2)
OSHTEMO, MI: Penny Butler (2), Howard Dooley, Anna Reddy, Amy Rimmert, Bill Rose
PARCHEMENT, MI: Horace Brown, Don Flesche (3), Tom Hoekstra, Tom Ihling
PAW PAW AREA, MI: Greta Williams (2)
PLAINWELL, MI: Steve Koehler, Becky Smith
PORTAGE A.M., MI: Karl Sandelin
PORTAGE, MI: Garrett Boersma, Penny Butler, Lynne Cowart, Brian Kaufman, Glen Kellam, Ann Nieuwenhuis, Bob Squier, Mary Jo St. John, Peter TerLouw
- SADDLEBROOKE, AZ:** Mary McLean
SINGER ISLAND, FL: Bob Britigan (4)
SOUTH MANATEE, FL: Cecil Kerr (4)
STRIVE - 02/02/06: Jerry Albertson, Mary Jo Asmus, Bob Brown, Jr., Brian Kaufman, Glen Kellam, Jennifer Lang, Tony McDonnwll, Barb Miller, Ed Sackley, Johnny Thompkins
- VICKSBURG, MI:** Dennis Berkebile
??: Greg McLogan, Peter TerLouw

Board Meeting Notes, March 1, 2006:

- Resignation of Dick St. John accepted with regret;
- Contributions Comm. recommendations approved: \$2,500 to Winchell Elementary and \$1,000 to KIA;
- The Board recommended endorsement of Robert Brickman to 2006-7 RI Nominating Committee; club election will be held March 13;
- April Board meeting will be moved to Wednesday, April 12 at noon at the Park Club.

2005-2006
Officers and Directors

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- OFFICERS
- RANDALL W. EBERTS** President
DREW ELLIOTT President-Elect
JAMES A. BRIDENSTINE Secretary
ROBERT KENT Treasurer
MICHAEL COLLINS & TIMOTHY A. STEWART Sergeants at Arms

-
- DIRECTORS
- (1 Year) (2 Years)
- J. JOSEPH BROGGER II** **STEVEN R. BOSCH**
JUDY MOORE **GEOFFREY E. CLAPP**
RACHEL PACKER **AMY KRONE**
Past President-**TIMOTHY L. BROWN**

The Kalamazoo Rotary News
JEANNE McGEORGE - Editor

CHAPLAIN
C. MARK RUTENBAR

*Send All Rotary Correspondence and
Make-Up Cards to Administrative Secretary*

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- MAKE UP AT NEARBY ROTARY CLUBS:**
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| Monday | - | Allegan, Battle Creek, Marcellus, Otsego, St. Joseph-Benton Harbor |
| Tuesday | - | Constantine, Galesburg, Jackson Breakfast, Kalamazoo Sunrise, Marshall, South Haven |
| Wednesday | - | Climax, Cereal City Sunrise, Jackson, Parchment, Portage, Vicksburg |
| Thursday | - | Delton, Gull Lake, Paw Paw, Plainwell, Portage A.M., Three Rivers |
| Friday | - | Lansing, Oshtemo |

Meeting times and places listed on page 6 of Roster.

THEME FOR YEAR 2005-2006
"Service Above Self"
Carl Wilhelm Stenhammar, President
Rotary International, 2005-2006

Rotary Club of Kalamazoo, Michigan
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Kalamazoo MI 49005

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